

**Remit Address:**

**WOOD**  
**90380 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (616) 456-8888**  
**Billing: (317) 923-8888**

**Billing Address:**

**Brabender Cox**  
**Attention: Accounts Payable**  
**932 Edwards Ferry Road**  
**Suite 107**  
**Leesburg, VA 20176**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Pete Hoekstra For Senate	Invoice #	215818-1
Product	HOEKSTRA FOR U.S.	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WOOD	Order #	215818
Account Executive	Petry Philadelphia	Alt Order #	6865802
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/22/12 - 10/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HOEK
Special Handling		Product Code	
Agency Ref	IN12303/TO1358/SP1115		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/22/12 to 10/28/12	3x	- TWTF - -					
	WOOD			Tu	10/23/12	:30	11:13 PM	BCPH1211H	\$900.00		2
	WOOD			W	10/24/12	:30	11:34 PM	BCPH1211H	\$900.00		1
	WOOD			Th	10/25/12	:30	11:24 PM	BCPH1211H	\$900.00		3
2	WOOD	6am Daybreak	6-7a		to						
				10/22/12 to 10/28/12	3x	- TWT - - -					
	WOOD			Tu	10/23/12	:30	6:55 AM	BCPH1210H	\$400.00		2
	WOOD			W	10/24/12	:30	6:10 AM	BCPH1211H	\$400.00		3
	WOOD			Th	10/25/12	:30	6:24 AM	BCPH1211H	\$400.00		1
3	WOOD	6am Daybreak	6-7a		to						
				10/22/12 to 10/28/12	2x	MT - - - -					
	WOOD			M	10/22/12	:30	6:47 AM	BCPH1210H	\$400.00		1
	WOOD			Tu	10/23/12	:30	6:11 AM	BCPH1210H	\$400.00		2
4	WOOD	Today Show	658-9a		to						
				10/22/12 to 10/28/12	3x	- - WTF - -					
	WOOD			W	10/24/12	:30	7:27 AM	BCPH1211H	\$650.00		1
	WOOD			Th	10/25/12	:30	8:36 AM	BCPH1211H	\$650.00		2
	WOOD			F	10/26/12	:30	9:00 AM	BCPH1211H	\$650.00		3
5	WOOD	News 8 @ Noon	12-1p		to						
				10/22/12 to 10/28/12	3x	- TWT - - -					
	WOOD			Tu	10/23/12	:30	12:13 PM	BCPH1211H	\$225.00		2
	WOOD			W	10/24/12	:30	12:51 PM	BCPH1211H	\$225.00		1
	WOOD			Th	10/25/12	:30	12:25 PM	BCPH1211H	\$225.00		3
7	WOOD	M-F News 8 @5p	5-530p		to						
				10/22/12 to 10/28/12	4x	- TWTF - -					
	WOOD			Tu	10/23/12	:30	5:29 PM	BCPH1211H	\$675.00		2
	WOOD			W	10/24/12	:30	5:19 PM	BCPH1211H	\$675.00		1
	WOOD			Th	10/25/12	:30	5:11 PM	BCPH1211H	\$675.00		3
	WOOD			F	10/26/12	:30	5:28 PM	BCPH1211H	\$675.00		4

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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		Invoice Period	10/01/12 - 10/28/12
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Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/22/12 - 10/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HOEK
Special Handling		Product Code	
		Agency Ref	IN12303/TO1358/SP1115
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WOOD	M-F News 8 @5p	5-530p		to						
					10/22/12 to 10/28/12	1x	- T- - - - -				
	WOOD			Tu	10/23/12	:30	5:16 PM	BCPH1211H	\$675.00		1
9	WOOD	M-F News 8 @ 530p	530-6p		to						
					10/22/12 to 10/28/12	2x	M- W- - - -				
	WOOD			M	10/22/12	:30	5:54 PM	BCPH1210H	\$675.00		1
	WOOD			W	10/24/12	:30	5:48 PM	BCPH1211H	\$675.00		2
11	WOOD	M-F News 8 @6p	6-630p		to						
					10/22/12 to 10/28/12	4x	MT- TF- -				
	WOOD			M	10/22/12	:30	6:15 PM	BCPH1210H	\$1,125.00		1
	WOOD			Tu	10/23/12	:30	6:21 PM	BCPH1211H	\$1,125.00		3
	WOOD			Th	10/25/12	:30	6:09 PM	BCPH1211H	\$1,125.00		2
	WOOD			F	10/26/12	:30	6:20 PM	BCPH1211H	\$1,125.00		4
13	WOOD	Tonight Show w/ Leno	1135-1235a		to						
					10/22/12 to 10/28/12	2x	- TW- - - -				
	WOOD			Tu	10/23/12	:30	12:08 AM	BCPH1211H	\$300.00		1
	WOOD			W	10/24/12	:30	11:57 PM	BCPH1211H	\$300.00		2
16	WOOD	Saturday 9-10p	9-10p		to						
					10/22/12 to 10/28/12	1x	- - - - - S-				
	WOOD			Sa	10/27/12	:30	9:19 PM	BCPH1211H	\$350.00		1
17	WOOD	Daybreak Sun @7am	658-8a		to						
					10/22/12 to 10/28/12	1x	- - - - - S				
	WOOD			Su	10/28/12	:30	7:48 AM	BCPH1211H	\$250.00		1
18	WOOD	Sun News 8 @6p	6-7p		to						
					10/22/12 to 10/28/12	1x	- - - - - S				
	WOOD			Su	10/28/12	:30	6:30 PM	BCPH1211H	\$750.00		1
21	WOOD	5am Daybreak	5a-6am		to						
					10/22/12 to 10/28/12	1x	- - - - F- -				
	WOOD			F	10/26/12	:30	5:43 AM	BCPH1211H	\$250.00		1

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22	WOOD	WOOD News @430	430a-5a		to						
					10/22/12 to 10/28/12	1x	----F--				
	WOOD			F	10/26/12	:30	4:50 AM	BCPH1211H	\$50.00		1

Aired Spots **32**

Gross Total **\$18,800.00**  
Agency Commission **\$2,820.00**  
Net Amount Due **\$15,980.00** Payment Terms 30 Days

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